



NASSCO Pipeline Advertising Rate Card | 2021

NASSCO's Pipeline, a quarterly publication, is read by nearly 7,500 industry leaders in underground construction technology while offering advertisers one of the lowest costs per thousand available. With U.S. and international distribution, the Pipeline reaches NASSCO members which include the public agencies and utilities who own the wastewater systems, contractors who do the work, consulting engineers who recommend the technologies, and manufacturers and suppliers of trenchless technology equipment and supplies. But that's just the beginning. The Pipeline reaches other industry change-makers aligned with NASSCO's mission to set standards for the assessment, maintenance and rehabilitation of underground infrastructure and to assure the continued acceptance and growth of trenchless technologies.

For more information email dawn@nassco.org.

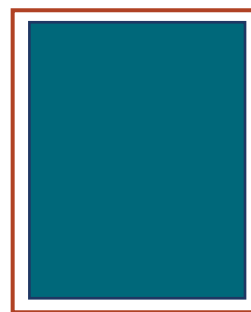
STANDARD ADS

| | 1x | | 2x | | 4x | |
|--------------|---------|------------|---------|------------|---------|------------|
| | Member | Non-member | Member | Non-member | Member | Non-member |
| Full Page | \$1,450 | \$1,600 | \$1,380 | \$1,500 | \$1,300 | \$1,450 |
| Half Page | \$725 | \$800 | \$690 | \$760 | \$650 | \$720 |
| Quarter Page | \$370 | \$400 | \$345 | \$380 | \$325 | \$360 |

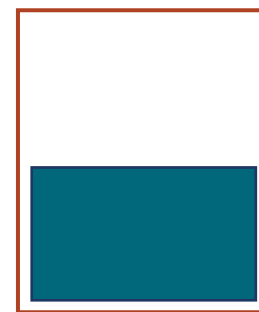
AD SIZES

PREMIUM ADS

| | Member | Non-member |
|--------------------------------------|---------|------------|
| Full Page Inside Front or Back Cover | \$1,600 | \$1,750 |
| Half Page Back Cover | \$950 | \$1,045 |



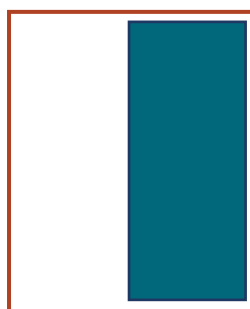
Full Page
7.5"w x 10"h



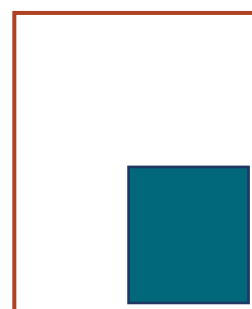
Half Page Horizontal
7.5"w x 5"h

EDITORIAL CALENDAR

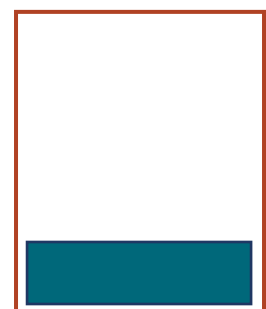
| ISSUE | Space Close | Materials Due |
|----------|-------------|---------------|
| February | 1/1/21 | 1/15/21 |
| May | 4/1/21 | 4/15/21 |
| August | 7/1/21 | 7/15/21 |
| November | 10/1/21 | 10/15/21 |



Half Page Vertical
3.75"w x 10"h



Quarter Page Vertical
3.75"w x 5"h



Quarter Page Horizontal
7.5"w x 2.5"h



NASSCO Pipeline Insertion Order Form | 2021

ADVERTISER INFORMATION

Advertiser

Bill to

Contact Person

Tel

Email

Billing Address

City

State

Zip

X

Signature

NASSCO MEMBER

Yes No

AD SIZE

- Full Page
- Half Page Vertical
- Half Page Horizontal
- Quarter Page Vertical
- Quarter Page Horizontal
- Inside Front Full Page
- Inside Back Full Page
- Back Half Page

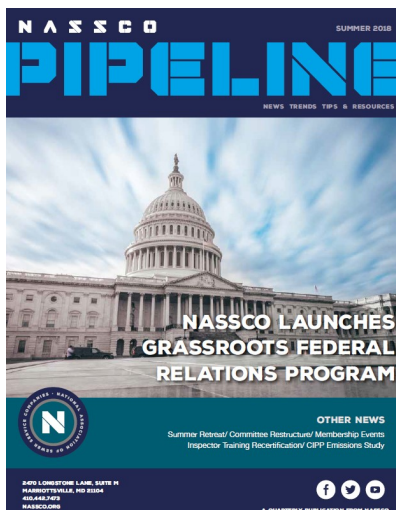
FREQUENCY*

- 1X
- 2X
- 4X

ISSUES*

- February 202_
- May 202_
- August 202_
- November 202_

TOTAL: \$ _____



* Please refer to NASSCO's Pipeline Rate Card for advertisement deadlines and rates.

Payment Terms

- All advertising must be confirmed by written insertion order.
- Invoices are sent immediately upon each issue date.
- Payment due in full 30 days from invoice date.
- Publisher reserves the right to withhold any advertising for any reason.
- If purchasing a premium ad , placement depends on availability (first come, first serve).