



NASSCO Pipeline Magazine

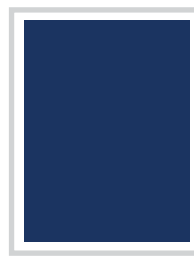
Advertising Rate Card 2023/2024

NASSCO's Pipeline Magazine, a quarterly publication, is read by nearly 7,500 industry leaders in underground construction technology while offering advertisers one of the lowest costs per thousand available. With U.S. and international distribution, the Pipeline reaches NASSCO members which include the public agencies and utilities who own the wastewater systems, contractors who do the work, consulting engineers who recommend the technologies, and manufacturers and suppliers of trenchless technology equipment and supplies. But that's just the beginning. The Pipeline reaches other industry change-makers aligned with NASSCO's mission to set standards for the assessment, maintenance and rehabilitation of underground infrastructure and to assure the continued acceptance and growth of trenchless technologies.

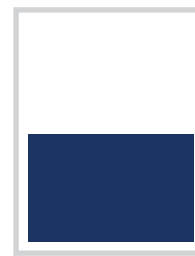
For more information email Support@NASSCO.org.

Advertising Rates						
Annual Frequency	1X		2-3X		4X	
	Member	Non-member	Member	Non-member	Member	Non-member
FULL	\$1,600	\$1,800	\$1,440	\$1,620	\$1,360	\$1,530
HALF	\$800	\$900	\$720	\$810	\$680	\$765
QUARTER	\$425	\$475	\$385	\$430	\$365	\$405
Premium ads (inside front or back cover)						
PREM. FULL*	\$1,800	\$2,000	\$1,620	\$1,800	\$1,530	\$1,700
PREM. HALF	\$1,050	\$1,200	\$945	\$1,080	\$895	\$1,020

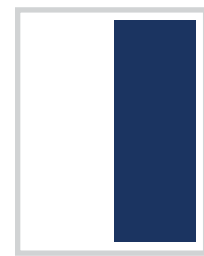
Editorial Calendar		
Issue	Space Close	Materials Due
WINTER	1-Jan	15-Jan
SPRING	1-March	1-Apr
SUMMER	1-June	1-Jul
FALL	1-Sept	1-Oct



Full Page
7.5(w) x 10(h)



Half Page Horiz
7.5(w) x 5(h)



Half Page Vert
3.75(w) x 10(h)



Quarter Page Vert
3.75(w) x 5(h)



Quarter Page Horiz
7.5(w) x 2.5(h)

*Premium Full Page Ads are 8.5 x 11 at trim size, or 8.75 x 11.25 with bleed



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INSERTION ORDER 2023/2024

Advertiser Information				Ad Size			
Company				Full Page			
Bill to				Half Page Vert			
Contact person				Half Page Horiz			
Telephone				Quarter Page Vert			
email				Quarter Page Horiz			
Billing address	Street			Inside Full Front Page			
	City	State	Zip	Inside Full Back Page			
Signature				Back Half Page			

NASSCO Member?	
Yes	No

Issues
Spring
Summer
Fall
Winter

Total*
Total Due

Frequency
1X
2X
3X
4X

*Please refer to NASSCO's Pipeline Rate Card for advertisement deadlines and rates.

Payment Terms

- All advertising must be confirmed by written insertion order.
- Invoices are sent immediately upon each issue date.
- Payment due in full 30 days from invoice date.
- Publisher reserves the right to withhold any advertising for any reason.
- If purchasing a premium ad, placement depends on availability (first come, first serve).

